



Burlson Lion's Club Proudly Presents

Harlem Ambassadors Exhibition Basketball Game and Show

Exceptional Sponsorships...Excellent Opportunities...
Reach Your Audience through this exciting community event!

Join us in the fun. The Burlson Lion's Club is proud to present a dazzling ball-handling tricks, high-flying slam dunks and hilarious family comedy Basketball Show starring the **Harlem Ambassadors vs. Burlson's Finest Lion's Pride of Hometown Heroes** on **February 10, 2011 at Kerr Middle School gym at 7:00 pm**. This exciting event provides a great venue for residents, organizations and businesses, as well as the surrounding region, to come together for a fun-filled event for the whole family and the entire community. Become involved with your community. **Sign up now as a sponsor.** Whether you choose the Hometown Hero, Half-Court Hoopster or 3 Point Shooter Sponsorship you will receive maximum exposure prior, during and after the event. You will reach your audience by choosing a sponsorship level that suits your needs while supporting the efforts in the community by the Burlson Lion's Club local outreach programs and services. It is our goal to provide you with the utmost publicity and exposure.

How Can I, My Company or My Group Get Involved? Sponsorship is crucial. With your financial support, you are helping contribute to the growth and vitality of Burlson. Please select a Sponsor Level and Complete the attached form and Return it by Fax or Mail by **January 15, 2011**. Don't miss out on this great opportunity!

Sponsorship Levels : *Special Thanks to our Presenting Sponsor:



Hometown Hero: \$1,000 Level

- Logo/Name Recognition in all Pre/Post-event media releases
- Logo on event billboard truck (billboard size is 9' x 21' two sided)
- Prominent listing on event posters
- VIP seating for 6 Guests
- Logo/Name in event Program
- Opportunity to attend VIP Post-Game Dinner
- Recognition during game day announcements
- Logo/Name recognition on T-shirt Give-Aways at Half-Time
- Opportunity to Display Company Banner at Event

Half-Court Hoopster: \$500 Level

- Name recognition in all media releases
- Name recognition on event billboard truck (billboard size is 9' x 21' two sided)
- Name recognition in event program
- VIP seating for 4 Guests
- Recognition during game day announcements
- Opportunity to Display Company Banner at event

3 point Shooter: \$100 Level

- Name listed in event program
- Name recognition during game day announcements
- Name recognition in post event article in Burlson Star



* For Questions or Comments please contact: Kim Malone - #817-447-7221 - Sponsorship Committee

Thank You for your generous support!



Burleson Lion's Club Proudly Presents:
Harlem Ambassadors Community Basketball Show
Thursday, February 10, 2011
7:00 p.m. @ Kerr Middle School

Presenting Sponsor:



SPONSORSHIP LEVEL: (Please Check boxes and Complete ALL Information)

I would like to be an Event Sponsor: (Please Select Sponsor Level Below)

\$1,000 – Hometown Hero

\$500 – Half-Court Hoopster

\$100 – 3 Point Shooter



Please make check payable to: Burleson Lion's Club, Inc.

Mail check and application to: P.O. Box 322, Burleson, TX 76097 Fax: 817-447-7226 Voice: 817-447-7221

Complete ALL information and return form no later than January 25th, 2011

Name of Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell: _____ Fax: _____

Email address: _____

Check Enclosed

Send Invoice

Logo Enclosed

Sending Logo via E-mail (e-mail to: Keith.Kelly@KMPgroup.com)

Please make Check payable to:
BURLESON LION'S CLUB, INC.
P.O. Box 322 - Burleson, TX 76097

Authorizing Signature: _____ **Date:** _____