

Presented By

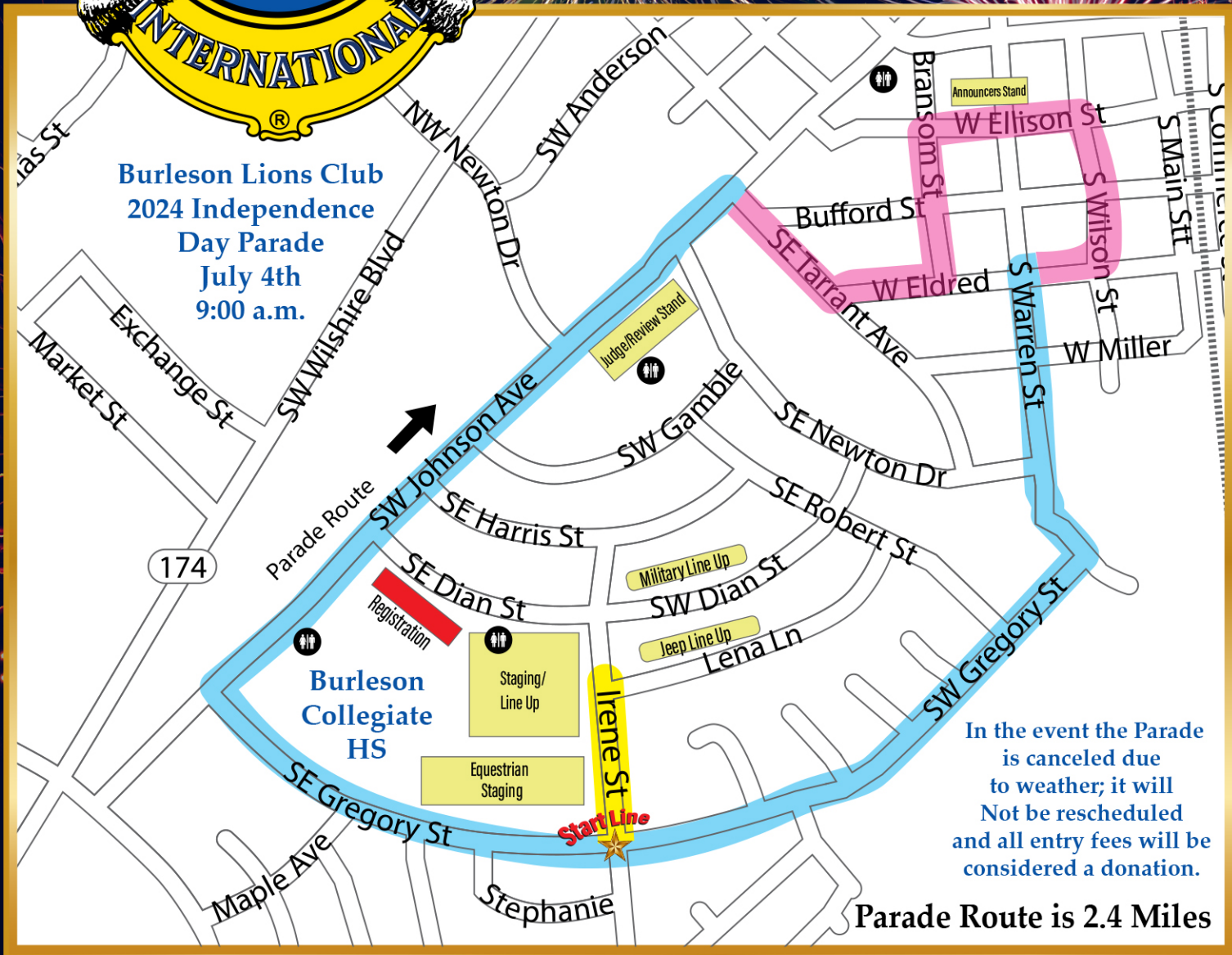
Burleson Lions Club
We Serve.



In Partnership with
THE CITY OF
BURLESON
TEXAS

20th

ANNUAL INDEPENDENCE DAY Parade



Parade Starts at the corner of SE Gregory and Irene St and travels to SW Johnson Ave., to SE Tarrant Ave, to W Eldred, to Bransom St, to W. Ellison St, to S. Wilson, to Warren and back to Gregory. Announcers and Judges review stands are located at Warren Park and Next to City Hall.

In Partnership with
THE CITY OF
BURLESON
TEXAS

WHEN: THURSDAY, JULY 4, 2024
WHERE: OLD TOWN BURLESON
TIME: 9AM KICK OFF

20th ANNUAL INDEPENDENCE DAY Parade



BURLESON LIONS CLUB "We Serve"

Help us make this 20th Anniversary parade the BIGGEST and MOST SUCCESSFUL ever!

2024 will be the 20th Independence Day Parade that the Burlleson Lions Club has put on. With your support, this parade has become one of the largest parades in the DFW area, drawing participants and spectators from across the metroplex.

Your sponsorship of the Burlleson Lions Club is for the entire year, not just the parade. Your financial support helps us to serve those in need, whether through screening of children for vision and hearing issues, or paying for eye glasses and vision services for those who financially cannot afford the services.

Your tax deductible financial support is crucial to help the Burlleson Lions Club achieve our local outreach programs and services, as well as our international humanitarian efforts.

About Us

Did you know that in the 2023-2024 school year that the Burlleson Lions performed over 8,842 FREE vision and hearing screenings in and around the Burlleson area? Did you know that over 600 of those kids screened needed to seek professional medical services for deficiencies that were discovered through these screenings? These screenings resulted in numerous students being identified and able to seek help. For those students and families without the financial means to seek vision treatment, your Burlleson Lions Club made sure that financial constraints did not prevent a child from getting professional vision help and glasses as needed. The Burlleson Lions have also helped numerous adults in the community with vision related problems and securing treatments. Burlleson Lions Club screenings cover the gamut from public schools, daycare/child development facilities, home school groups ect. Over the past year, your Lions Club has SERVED the community by volunteering over 1,569 hours for community projects. Your continued investment and support of our efforts makes this all possible.

What your Sponsorship Dollars Support

Your support of the Lions is crucial to being able to afford the equipment and supplies needed to provide a vast array of programs, services and education. You can be certain that 100% of the net profits from the parade support these programs and services right here in the Burlleson and surrounding area including the following:

- Sight First Program** - Provides funding to assist those without means in the community in need of vision treatment. Provides funding to purchase, calibrate and maintain vision screening equipment.
- Hearing Screening Program** - Provides funding to purchase, calibrate and maintain audiometers.
- Eyeglass Recycling** - Collects over 3,600 pairs of used eyeglasses for distribution to third world areas.
- Sleep in Heavenly Peace** - Assists in the building and distribution of over 300 beds for children in need who do not have beds. The Texas Lions Camp benefited by the donation of 165 of these beds for their new dormitory.
- Texas Lions Camp** - FREE summer camp at Texas Lions Camp in Kerrville TX for children with ANY disability or handicap. This camp requires over 12,500 staff members and medical professionals and 1500 volunteers. To date, the Texas Lions Camp has provided a free camp for over 83,000 children with disabilities.
- Tuition Assistance Scholarship Program** - Awards scholarships annually to community graduating high school seniors that complete the application process and are selected by the scholarship committee.
- Childhood Cancer and Disease Initiatives** - Partnership with Cook Children's Hospital to provide entertainment equipment, such as mobile gaming stations, to help children find ways to enjoy childhood activities during their treatment process.

Annual Burlleson Community Events:

- National Emergency/Disaster Relief
- Meals on Wheels Home Delivery
- Partnership and Support of First Responders and Community Events
- Boo Fest
- Veterans Day
- Harvest House Food Drive
- Parade of Lights
- Salvation Army Bell Ringing
- BISD Spring Meet for Special Needs Kids
- Founders Day
- The Great Giveback

2024 Sponsor Perks By Level!	Sign or Decal to display at your business	24" x 18" Yard Signs displayed along the parade route	Verbal Recognition at Event by Emcee	Logo recognition on event banners, printed material and other media	Recognition on Social Media	1 Year name/logo weblink on Burlleson Lions Club Website	Free Parade Entries with Reserved Line up at front of Parade	Opportunity to provide promotional item for Goody Bags at Banquet
Title Sponsor	1	10	★	★	★	★	3	★
Gold Sponsor \$3,000	1	8	★	★	★	★	2	★
Silver Sponsor \$1,500	1	4	★	★	★	★	1	★
Bronze Sponsor \$750	1	2	★	★	★		1	★
Patriot Sponsor \$300	1	1	★		★			

*The Burlleson Lions Club reserves the right to review and approve any and all products for sampling.



BURLESON LIONS CLUB

"We Serve"

20th Annual Independence Day Parade Sponsorship Commitment

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please invoice me for the amount indicated in one of the following Corporate Sponsorship Packages:
Corporate Sponsor Packages: (Amenities listed on preceding pages)

Title Sponsor

\$3,000 - Gold Sponsor

\$750 - Bronze Sponsor

\$1,500 - Silver Sponsor

\$300 - Patriot Sponsor

Please invoice me by:

MAIL: Submit registration Form and Check to: Burluson Lions Club, Charitable Programs
P.O. Box 322, Burluson, TX 76028

ONLINE: Complete registration and Payment Option at: www.burlesonlions.org

*The Burluson Lions Charitable Program, Inc. is a charitable, not-for-profit organization and all donations are tax deductible.
501(c)3 EIN #90-0503009*

Signature _____

Date _____

Sponsorship Level _____

Lion's Club
Member Contact _____

Any questions, please contact us at: sponsorship@burlesonlions.org



*A Special Thank You to all of
our Annual Key Partners!*

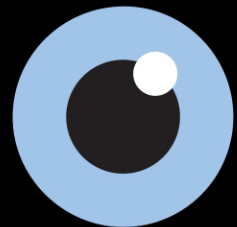
THE CITY OF
BURLESON
TEXAS



BURLESON



FIRE DEPARTMENT



VISION PLAZA
Dr. Andre Le

Contact Us!



www.BurlesonLions.org